RADU DUMITRU
MARIN

Bacau, Romania
+40 752 229 925
office@marrin.ro
www.marrin.ro

SUMMARY

Senior Graphic Designer and Art Director with 20+ years of experience, deep expertise in visual strategy, brand development, multi-channel campaigns, leading and growing creative teams, translating business objectives into distinctive visual language.

Highlights:

- Analysis and implementation
- Solution oriented
- Fast thinking
- Advanced problem solving abilities
- Critical thinking
- Relationship-building skills

EDUCATION

Bachelor's Degree | University of Arts "George Enescu" / Iasi - Romania
2002 - 2006
Bachelor's Degree - Graphic Art - Advertising design

Master's Degree | University of Arts "George Enescu" / Iasi - Romania
2006 -
Master's Degree (drop out – financial reasons)

EXPERIENCE

Media Zone Production | 2004 - 2008
Graphic Designer / Art Director

AlexusArt | 2008 - 2010
Graphic Designer

Marrin | 2010 - 2013
Freelancer

George Apostu National College of Art | 2013 - 2015
Art History Teacher

Marrin | 2015 - present
Freelancer / Subcontractor

Key Responsibilities Across Roles:

- Developing brand identities and visual systems consistent across print, digital and video
- Concepting, scripting and storyboarding advertising spots, from brief to final delivery
- Producing and editing video spots: cutting, color correction, motion graphics, titling and visual effects
- Audio editing and sound design: mixing, cleanup, music selection and sync
- Designing key visuals, layouts, packaging, web and social assets
- Adapting content across formats and platforms (TV, web, social, cinema)
- Translating client and business objectives into clear audiovisual solutions
- Leading and mentoring junior designers and editors
- Managing projects, deadlines and budgets, and coordinating with copywriters and production partners
- Ensuring technical quality of final deliverables (codecs, color management, loudness standards, prepress)

SKILLS

Proficient With The Following Editing Softwares:

Adobe® Suite - Photoshop, Illustrator, InDesign, Premier, AfterEffects, Audition, Media Encoder, Dimension

Other - DaVinci Resolve, Figma, Camava, Corel Draw, Vegas, Artlantis, Blender, Microsoft Office suite, Prompt Engineer, Prompt Graphic Designer

Versed In:

Visual Communication - Typography, composition, chromatics, motion and sounds
Drawing and hand illustration

Language:

English – Proficient User
French – Independent User

Soft Skills:

- Able to build strong relationships with the people I work with (either internal or external).
- I am a great team player being able to adapt to multiple roles within the team.
- Presentational skills
- Leadership (I worked with over 20 colleagues)
- Experience in project management
- Skilled at evaluating and generating customized solutions for multiple clients from different sectors.